

# ABOUT THE SHOW

*“In January 2021 the 50th Anniversary of the Cathedral Antiques Show will celebrate and support the work of City of Refuge, a faith-based environment helping Atlanta’s westside neighbors transition out of crisis. We believe the work of City of Refuge is essential to our community. Please join us as we rise up and give back during this pivotal time.”*

– Boog and Sam Candler, 2021 Honorary Chairs

The Cathedral Antiques Show will soon celebrate 50 years since its founding in 1969 as a community outreach project sponsored by the Episcopal Church Women of The Cathedral of St. Philip. This significant milestone offers an opportunity to reflect on its history and influence among professionals seasoned in the arts, antiques, floral and interior design. Renowned for its annual gathering of national and international antique exhibitors, the show enriches our community by directing all net proceeds towards a designated charity. It has evolved from a show that featured a speaker on the topic of antiques to *what it is today*: a four-day celebration of artistic expression welcoming audiences of all ages and backgrounds.

The Show has woven together a rich tapestry of programming designed to inspire and spark the creativity that lives within all of us. Firmly rooted in the community, the Show is poised and well positioned to continue showcasing exquisite and truly unique antiques as well as accomplished interior and floral designers. We are most grateful for the countless volunteers, church parishioners, antique dealers, designers, sponsors, patrons and all show enthusiasts who have helped the Cathedral Antiques Show develop, thrive and endure for decades.

This anniversary marks our continued commitment to supporting local nonprofit organizations dedicated to advancing their missions and broadening outreach. To date, over \$5.4 million has been donated to meet the needs of some of our most vulnerable citizens.

**CATHEDRAL ANTIQUES SHOW 50TH ANNIVERSARY**  
January 20-24, 2021

**THE CATHEDRAL OF ST. PHILIP**  
2744 Peachtree Road, NW | Atlanta, Georgia 30305

**Honorary Chairs**  
Boog and Sam Candler

**Show Chair:** Anne Matthews  
**Co-Chair:** Caroline Wallace

**Honorary Design/  
Architectural Chair:**  
Norman Askins

**2021 Beneficiary**



## RECOGNITION OF SHOW SPONSORS

The Cathedral Antiques Show wishes to acknowledge all supporters, past and present, who have helped us make a difference. It is because of the sustained generosity from so many that we can continue making a positive impact in Metro Atlanta and beyond. This support has been invaluable and enabled us to reach this important milestone in our history. Together, we can continue to give back to the community in a meaningful way.

## SHOW HIGHLIGHTS AND IMPACT

- The 2020 Cathedral Antiques Show welcomed over 1800 new and returning visitors from all over the country.
- 32 antique dealers and over 100 interior designers and other design professionals participated in last year’s Show.
- As part of the 2020 Tour of Homes, 7 beautiful houses were showcased in neighboring communities including Ansley Park, Buckhead and Peachtree Heights.
- Our young collectors group now includes hundreds of professionals aged 25–40 introducing a new generation to the Cathedral Antiques Show, and that number continues to grow.
- Our 2020 Social Media Campaign reached a significant number of followers nationwide. We capitalized on an already strong online presence, reaching an Impression Count of nearly 37,000, further advancing our reach and visibility for sponsors. We simultaneously grew our social media base gaining 1,200 additional followers on Instagram and 1,000 on Facebook.
- 2020 Show proceeds totaling over \$202,000 supported the work of *Moving in the Spirit*.

## OUR AUDIENCE

The Cathedral Antiques Show offers strategic partners the ideal opportunity to reach some of Atlanta’s most sophisticated consumers while demonstrating civic engagement and corporate responsibility. Our audience reaches far beyond our in-person participants via social media and digital platforms; we target an affluent and engaged demographic. With a 50-year history the Cathedral Antiques Show is a fixture on Atlanta’s charity social scene, attracting an influential base of customers and supporters who reside in 4 of the top 6 most affluent zip codes in the state of Georgia. This provides and ensures a high-profile visibility for our Cathedral Antiques Show Sponsors.

Show coverage appears in the *Atlanta Journal-Constitution*, *Flower Magazine*, *Northside Neighbor*, *Atlanta Homes & Lifestyles*, as well as many other publications maximizing sponsor visibility and brand awareness. In addition, we are expanding our audience each year through all social media avenues and Show website [cathedralantiques.org](http://cathedralantiques.org).